Smart Pairings. *Sweet Profits.*

Enhance your customers' dining experience by pairing desserts with premium or specialty quality Community® coffee made from 100% top quality Arabica coffee beans.

Coffees have unique flavor attributes based on climate and growing region that complement the flavor attributes of specific desserts. For example, tart desserts that have high acidity pair well with coffees that are high in acidity.

Taste and discover the difference in a

• Perfect Pairing. •

Program Benefits:

- Enhance customers' taste experience.
  - Increase customers' satisfaction, loyalty and repeat business.
- Sell more coffee and desserts.
  - Increase your profits.
- Create a point of difference.
  - Outperform your competition.

Enhance the experience even more by using a table side French Press.

Coffee and Dessert Pairing Guide

Dessert Category		Dessert Description	Community® Coffee Premium Selections	Community Private Reserve® Coffee Specialty Selections (made from the top 1% coffee beans in the world)
	Chocolate Desserts	Brownies Chocolate Cake Chocolate Cream Pie	Café Special® Dark Roast Coffee & Chicory	Brazil Santos Bourbon Breakfast Blend Supreme French Roast
	Creamy Desserts	Bananas Foster Creme Brulee Vanilla Ice Cream Custard (Egg, Coconut) Cream Pie (Banana, Boston) Cheesecake Tiramisu Mousse	Café Special® Dark Roast Coffee and Chicory	100% Colombia Dark Espresso Roast House Blend Mocha Java
	Tart Desserts (Tart, Acidic, Winey)	Lemon Pie Key Lime Pie Raspberry Pie	Colombia Classico Blend Five Star Hotel Blend™ Breakfast Blend	House Blend Kenya AA
	Complex Multi-Flavored Desserts	Chocolate Truffle Cake Peppermint Cake Peanut Butter and Chocolate Pie Peanut Butter and Chocolate Cake	Café Special® Dark Roast Coffee & Chicory	100% Colombia Dark Espresso Roast French Roast Mocha Java Sumatra Mandheling
	Rich Cakes and Pies	Carrot Cake Fruit Cakes (Coconut, Banana) Rich Pies (Pumpkin, Sweet Potato, Pecan)	Café Special® Dark Roast Coffee & Chicory	Breakfast Blend Supreme French Roast Mocha Java
	Fruit Pastries	Cobblers (Apple, Blueberry, Peach, Cherry) Creme Brulee with Berries Fruit Pies (Apple, Blueberry, Peach, Cherry) Season Mixed Berries	Colombia Classico Blend Five Star Hotel Blend™ Breakfast Blend	House Blend Kenya AA
	Sweet Breads	Angel Food Cake Bread Pudding Crumb Cake Pound Cake	Café Special® Dark Roast Coffee & Chicory	Breakfast Blend Supreme House Blend

© 2012 Community Coffee Company

Let us help you create the perfect pair. List your current dessert offerings below. Using the chart above, locate the dessert category that best matches each offering. Then find the perfect coffee pairing.

Dessert Offering: 1._____ 2._____ 3._____ 4._____ 5._____

Coffee Pairing: 1._____ 2._____ 3._____ 4._____ 5._____