



# PROGRAM COMMUNICATIONS

## GETTING TEACHERS ON BOARD

Getting teachers, parents and students “on-board” is the key to launching a successful fundraising program. The perfect opportunity to communicate fundraising programs is through school orientation meetings and student information packets at the beginning of the school year.

We recommend that the following Community Cash for Schools® program information be shared with every family to help them understand why their support is so important and to fully understand all the ways they can help.

- Information Sheet for Parents
- Community Coffee Company Product Summary

## KEEP THE MOMENTUM GOING

While the beginning of the school year is the best time to launch a fundraising program, we also recommend sending out flyers in student folders or emails throughout the school year to remind families to keep clipping and saving Community® Proofs of Purchase. The following downloadable art is available for your use in building fun flyers throughout the school year:



COMMUNITY CASH  
FOR SCHOOLS® LOGO



MS WORD FLYER



POWERPOINT SLIDE

