



PROOFS OF PURCHASE COLLECTION **BOOSTERS**

THOUGHT-STARTERS

FOR BOOSTING YOUR COMMUNITY® PRODUCT PROOF OF PURCHASE COLLECTIONS

Ways to boost Proofs of Purchase collections are only limited by our imaginations! Here are just a few thought-starters:

SMALL, BUT POWERFUL IDEAS:

- Although Community Cash For Schools® program officially runs from the start of the school year through January 31, 2017 - You can save Proofs of Purchase throughout the year and use them to get a head-start on the next year's program.
- Ask family members and neighbors to collect Proofs of Purchase for you and your school.
- Remind your students and their families to keep clipping with student folder inserts, flyers and emails. You can use our provided clip-art to build fun flyers throughout the school year.

IDEAS FOR INCENTIVES/CONTESTS:

- Create a competition between classrooms or clubs. For instance, the classroom/club who turns in the most Proofs of Purchase gets a pizza party.
- Get students involved by giving small rewards (fun pencils, notebooks, etc.) for every child who turns in 10 Proofs of Purchase. Turning in 50 Proofs of Purchase might earn a slightly larger reward, such as an extra five minutes of recess or library time.
- Reward the child from each class or grade who turns in the most Proofs of Purchase with a book store gift card and their photo displayed in the school library.
- Have a Proof of Purchase collection bin and progress chart in every classroom. Students can empty their collection bin once a week, count the Proofs of Purchase, bag them and update their progress chart each time.
- The classes who collect 1,000 Community® Proofs of Purchase could win a popcorn party. Classes who collect 2,000 Community® Proofs of Purchase could receive a snow cone party and so on.

BUILDING CASH FOR SCHOOLS INTO CLASS CURRICULUM:

- Have Proof of Purchase counting and bagging included as a class math project.

PARTNERING WITH LOCAL OFFICES, RESTAURANTS, HOTELS OR BUSINESSES:

- Office Coffee Proofs of Purchase are located on the corrugate case for our Community® commercial products (for restaurants, hotels, offices and other commercial customers). Visit offices, churches and other businesses near your school and ask if they would adopt your school to donate their Community® Proofs of Purchase to your school.

